

# #FREEDOM THEATRE



## Freedom High School Theatre Sponsorship Opportunities 2020-2021 Season

***Support Freedom High School's Theatre Program Today!***

With more than **150 students** participating annually in Freedom High School's award-winning theatrical productions, the Freedom Theatre Boosters would like to request your support for our 2020-2021 season.

Freedom Theatre produces a diverse selection of productions, from famous musicals such as *Singin' In The Rain*, *Music Man*, *High School Musical*, *Into the Woods*, *Pippin*, *Fame*, *Phantom of the Opera* and *Les Miserables*, to classic works like Shakespeare's *Much Ado About Nothing* and Daniel Keyes' *Flowers for Algernon* to the delight of audiences of all ages. For this season, Freedom Theatre will produce a one act show outdoors and online, December 3-5, 2020 and a winter and spring musical in 2021 (TBD) Other one act plays, cabarets and a performance by the Freedom Musical Theatre class will also take place this season.

We welcome back **Freedom Theatre's Director of Drama, Ms. Rachel Novi**, for her fourth year leading our award-winning theatre program. Freedom's students have competed in and received awards from the Virginia Theatre Association and the Virginia High School League statewide theater festivals. They have also performed in the annual Folger Shakespeare Theater Festival and have taken home numerous CAPPIE (Critics and Awards Program) nominations and awards, most recently with our production of *Singin' In The Rain*.



Freedom Theatre's productions enable our students to explore and learn with various styles, roles, and historical eras, developing their fine arts skills while delivering exceptional theatrical experiences.

Participating in theater productions—whether as an actor, technician, or stage manager—helps our students build confidence, learn how to work as a team, and apply these skills in the classroom and in life. Yet, with limited funding for our programs, we must rely on parents and community supporters such as you to make these programs the best they can be.

Here are some facts about how the Freedom Theatre Boosters use funds to support our students and the community:

Each Freedom Theatre show costs thousands of dollars to produce. Ticket sales cover only a portion of the production expenses. The Freedom Theatre Boosters supports the productions with financial support for such expenses as student meals during set building tech days and dress rehearsals, costumes, props, unmet production expenses and the year-end International Thespian Society (ITS) awards banquet. Each year, the Boosters are also proud to present scholarships to our outstanding senior theatre students who are planning to continue their post-secondary education.



Over 3,000 members of the South Riding and Dulles South community—students, parents, teachers and friends—attend Freedom Theatre's productions throughout the year, **offering sponsors valuable advertising and branding visibility.**

Please see the attached sponsorship and advertising opportunities now available to show your leadership and support of Freedom Theatre's productions for the 2020-2021 school year.

You can support our 2020-2021 season productions by becoming a **Platinum Patron Sponsor for \$500** or a **Gold Patron Sponsor for \$350**. Your patronage includes show program ads, logo recognition online and at the productions along with the satisfaction and pride of supporting our students!

We hope we can count on your support as we look to expand our audience and raise the needed funds for the benefit of our students and the community's fine arts experience! Please visit [www.FreedomTheatreBoosters.net](http://www.FreedomTheatreBoosters.net) for more information.

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## 2020-2021 Season Sponsorship and Advertising Opportunities

<b>Freedom Theatre Patron Sponsorship Benefits</b>
<b>Exposure to thousands of potential customers</b> who live in and around South Riding who support your business.
<b>Special recognition at the Fall 2020 one act play</b> and at the <b>Winter/Spring 2021 plays</b> with your <b>Playbill® program advertisement, logo recognition</b> on theater lobby digital signage prior to performance and at intermission.
<b>Logo with link</b> on Freedom Theatre Boosters' website, Facebook page and online plays

<b>Sponsor Advertising Options</b>		
<b>Platinum Patron Sponsor</b>	Full Page Color Ad (5" W x 7" H)	\$500
<b>Gold Patron Sponsor</b>	Full Page B&W Ad (5" W x 7" H)	\$350

**Yes**, we're pleased to sponsor Freedom Theatre's 2020-2021 season!

### Sponsorship Level (please select):

- Platinum Patron Sponsor \$500  
*(\$300 for advertisements/\$200 for Boosters sponsor support)*
- Gold Patron Sponsor \$350  
*(\$225 for advertisements/\$125 for Boosters sponsor support)*

- Additional donation to the Freedom Theatre Boosters to support the students' theater activities  
(write in amount of donation)     \$\_\_\_\_\_

Total Amount of Sponsorship:     \$\_\_\_\_\_

### Sponsor/Advertiser Company Information:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website URL: \_\_\_\_\_

*Please mail this form along with your check made payable to:*

**Freedom High School**  
c/o **Theatre Boosters**  
25450 Riding Center Drive  
South Riding, VA 20152

**Ad & Logo Submission Deadline: November 20, 2020**

Please email your ad and logo in 600 dpi or higher resolution .JPG or .EPS format to: [rachel.novi@lcps.org](mailto:rachel.novi@lcps.org)