



Freedom High School Theatre Sponsorship Opportunities 2018-2019 Season

Support Freedom High School's Theatre Program Today!

With more than **150 students** participating annually in Freedom High School's award-winning theatrical productions, the Freedom Theatre Boosters would like to request your support for our 2018-2019 season.

Freedom Theatre produces a diverse selection of productions, from famous musicals such as *Music Man*, *High School Musical*, *Into the Woods*, *Pippin*, *Fame*, *Phantom of the Opera* and *Les Miserables*, to classic works like Shakespeare's *Much Ado About Nothing* and Daniel Keyes' *Flowers for Algernon* to the delight of audiences of all ages. For this season, the Fall 2018 production will be *The Wind in the Willows*, Nov. 8-10, the Winter 2019 musical will be *Singin' in the Rain*, Mar. 7-10 and the Spring 2019 production will be *The Turn of the Screw*, May 2-4.

We welcome back **Freedom Theatre's Director of Drama, Ms. Rachel Novi**, for her second year leading our award-winning theatre program. Freedom's students have competed in and received awards from the Virginia Theatre Association and the Virginia High School League statewide theater festivals. They have also performed in the annual Folger Shakespeare Theater Festival and have taken home numerous CAPPIE (Critics and Awards Program) nominations and awards, most recently with last year's production of *Flowers for Algernon*. Freedom Theatre's productions enable our students to explore and learn with various styles, roles, and historical eras, developing their fine arts skills while delivering exceptional theatrical experiences.



Participating in theater productions—whether as an actor, technician, or stage manager—helps our students build confidence, learn how to work as a team, and apply these skills in the classroom and in life. Yet, with limited funding for our programs, we must rely on parents and community supporters such as you to make these programs the best they can be.

Here are some facts about how the Freedom Theatre Boosters use funds to support our students and the community:

Each Freedom Theatre show costs thousands of dollars to produce. Ticket sales cover only a portion of the production expenses. The Freedom Theatre Boosters supports the productions with financial support for such expenses as student meals during set building tech days and dress rehearsals, costumes, props, unmet production expenses and the year-end International Thespian Society (ITS) awards banquet. Each year, the Boosters are also proud to present scholarships to our outstanding senior theatre students who are planning to continue their post-secondary education.



Over 3,000 members of the South Riding and Dulles South community—students, parents, teachers and friends—attend Freedom Theatre’s productions throughout the year, **offering sponsors valuable advertising and branding visibility.**

Please see the attached sponsorship and advertising opportunities now available to show your leadership and support of Freedom Theatre’s productions for the 2018-2019 school year.

You can support all three of our 2018-2019 season productions by becoming a **Platinum Patron Sponsor for \$600** or a **Gold Patron Sponsor for \$400**. Your patronage includes show program ads, logo recognition online and at the productions along with the satisfaction and pride of supporting our students!

We hope we can count on your support as we look to expand our audience and raise the needed funds for the benefit of our students and the community’s fine arts experience. Please visit www.FreedomTheatreBoosters.net for more information.

Sincerely,

Jason McGraw
Freedom Theatre Boosters President, 2018-2019
freedomtheatreboosters@gmail.com



Freedom Theatre 2018-2019 Season Sponsorship and Advertising Opportunities

Freedom Theatre Patron Sponsorship Benefits

Exposure to thousands of potential customers who live in and around South Riding who support your business.

Special recognition at all shows with your **Playbill®** program advertisement, **logo recognition** on theater lobby digital signage prior to performance and at intermission.

Fall Play: *The Wind in the Willows*, Nov. 8-10

Winter Play: *Singin' in the Rain*, Mar. 7-10

Spring Play: *The Turn of the Screw*, May 2-4

Logo with link on Freedom Theatre Boosters' website

Sponsor Advertising Options – All 3 Shows

Platinum Patron Sponsor	Full Page Color Ad (5" W x 7" H)	\$600
Gold Patron Sponsor	Full Page B&W Ad (5" W x 7" H)	\$400

Yes, we're pleased to sponsor Freedom Theatre's 2018-2019 season!

Sponsorship Level (please select):

Platinum Patron Sponsor \$600
(\$300 for advertisements/\$300 for Boosters sponsor support)

Gold Patron Sponsor \$400
(\$225 for advertisements/\$175 for Boosters sponsor support)

Additional donation to the Freedom Theatre Boosters to support the students' theater activities
(write in amount of donation) \$_____

Total Amount of Sponsorship: \$_____

Sponsor/Advertiser Company Information:

Company Name: _____

Address: _____ City/State/Zip: _____

Contact: _____ Phone: _____

Email: _____ Website URL: _____

Please mail this form along with your check made payable to:

Freedom High School
c/o **Theatre Boosters**
25450 Riding Center Drive
South Riding, VA 20152

Playbill® Ad Submission Deadline: October 12, 2018

Please email your Playbill program ad in 300 dpi or higher resolution .JPG or .EPS format to: rachel.novi@lcps.org